

15,000 ELECTRIC CLOCKS A MONTH BEING SOLD

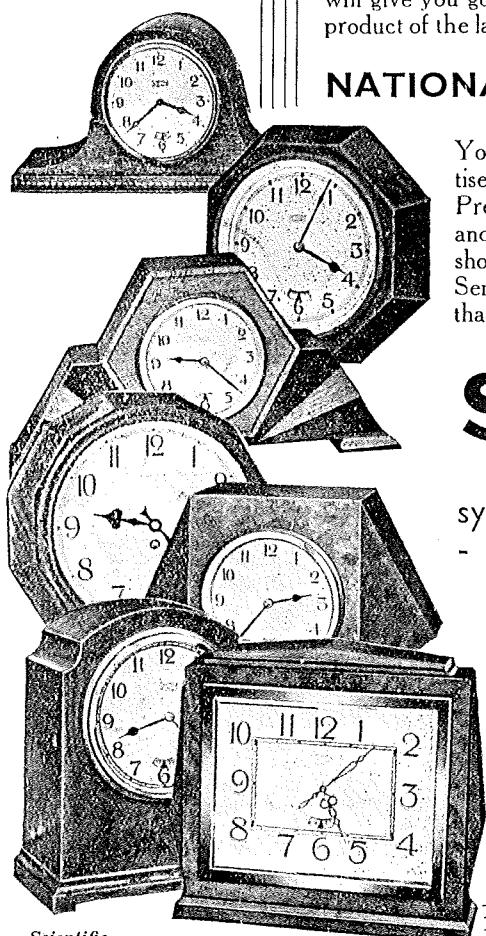
Who's doing the selling?

500 SYNCHRONOUS Electric Clocks are being sold every working day now—the output and demand are both quickly going up. Are you selling your share—or leaving the profit to a more pushing competitor?

Here are clocks that will give your customers Greenwich time continuously from their mains with no winding or attention—clocks that will give you good profits—Smith's Synchronous Electric Clocks, the product of the largest makers in Great Britain of clocks for domestic use.

NATIONAL ADVERTISING—SALES AIDS

You—and your customers—will see Smith's Clocks advertised consistently in the Daily, Provincial and Specialized Press. Link up with this publicity by using the generous and attractive display matter freely supplied by the makers; showcards and folders designed to bring in business to you. Send now for full particulars and trade terms. Make sure that YOU are "doing the selling" in your district!



Scientific.

Smith's *100% BRITISH*
synchronous electric clocks

SMITH'S ENGLISH
CLOCKS LTD.,

179—185, Gt. Portland Street,
London, W.I.

PHONE: WELBECK 7916.

MENTION THE "HOROLOGICAL JOURNAL."

THE LARGEST RANGE IN THE TRADE**Still MORE
business for YOU**

NATION-WIDE interest and mounting sales are bringing their reward to the wide-awake retailers of these synchronous electric clocks—the product of the largest makers in Great Britain of clocks for domestic use.

Smith's range of models is the largest in the trade, comprising handsome mantel and wall designs in moulded Bakelite priced from only 35/- retail. All are silent in operation and need no winding or attention.

**National Advertising
and other Sales Aids**

You—and your customers—will see Smith's Synchronous Electric Clocks advertised consistently in the Daily, Provincial and Specialised Press. Link up with it and benefit by using the generous and attractive display matter freely supplied by the makers; showcards and folders designed to bring in business to you.

**Obtainable from all the
leading Wholesalers.**

Smith's
synchronous
electric **clocks**

100%
BRITISH

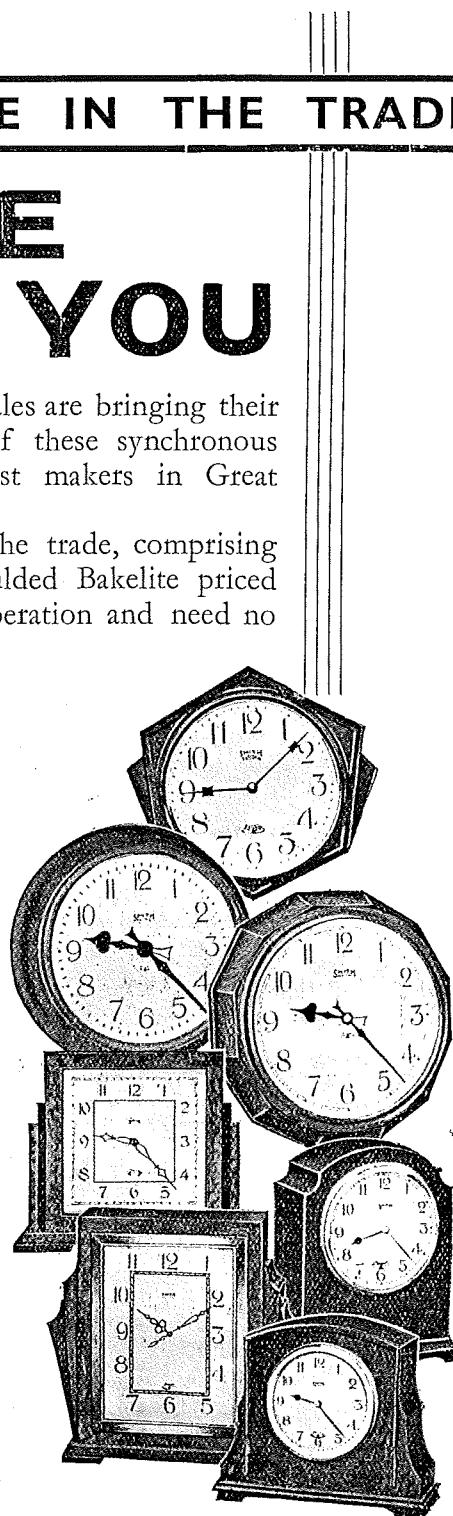
(For use on A C mains with time-controlled frequency only.)

Wholesale and Export enquiries direct to:

**SMITH'S ENGLISH
CLOCKS LIMITED,
179/185, GREAT PORTLAND
STREET, LONDON, W.1.**

Phone: Welbeck 7916.

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Scientific