

Electrifying Time

The **PRINCEPS** ELECTRICAL CLOCK

THE Princeps Electrical Clock is not just an improvement on ordinary clocks or merely another electrical clock. It is an entirely new departure in time-keeping. A revolutionary principle is used, whereby the pendulum does no work, but is virtually free.

The Master Clock will operate any number of subsidiary dials.

The Princeps Minor Electrical Clock is a small edition of the Princeps Clock, and is for household use. The Master will operate up to four Slave Clocks.

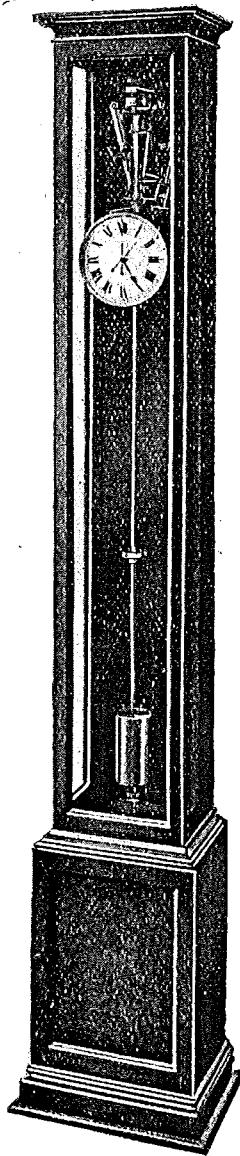
The Princeps Clock is remarkably cheap in cost and upkeep.

"*The Book of the Princeps Electrical Clock*," giving a full description of its operation, can be obtained on request from

PRINCES ELECTRICAL CLOCKS

Ltd.,

173, New Bond Street, London, W.1.
Telephone—Gerrard 1142. Telegrams—Princlow, Westo.



MENTION THE "HOROLOGICAL JOURNAL."