

THE  
MAGNETA COMPANY



ELECTRIC TIME SERVICE.

AT

SMALL ANNUAL RENTAL

Contractors to the Office of Works

FOR

ROYAL MINT & POSTAL BUILDINGS.

WINCHESTER HOUSE, E.C.

# MAGNETA COMPANY

Electric Clock and Time Systems  
without Batteries or Contacts.

## BRANCHES.

GLASGOW.

65, West Regent Street.

PARIS.

110, Rue Réaumur.

NEW YORK.

11, Broadway.

## PATENTED:

Great Britain and in chief Countries  
throughout the World.

dated 2/17/90

For:—

RESIDENTIAL CHAMBERS,  
OFFICES,  
FLATS,  
PRIVATE HOUSES.

Immense convenience and advantage  
secured by having at least one clock  
or dial in the house or premises  
which

NEVER VARIES,  
REQUIRES NO WINDING,  
NEEDS NO REPAIRING,  
WORKS YEAR AFTER YEAR  
WITHOUT ATTENTION OF  
ANY KIND AND ALWAYS  
SHOWS

**GREENWICH TIME.**

THE MAGNETA COMPANY,  
Winchester House,  
Old Broad Street,  
LONDON, E.C.

**Some Recent Installations:—**

ROYAL MINT, E.  
POSTAL BUILDINGS.  
NEW RITZ HOTEL, PICCADILLY, W.  
SAVOY HOTEL.  
METROPOLITAN WATER BOARD.  
WOOLWICH NEW MUNICIPAL  
BUILDINGS.

SIR WILLIAM H. PREECE, K.C.B., F.R.S.

*(Extract from Report).*

"I have formed a very high opinion  
of its practical merits. The system  
is trustworthy."

Also extensively in use in the chief  
capitals of Europe, and installed in  
SEVENTY leading Hotels.

There is no charge for installing, fixing, or connecting to time wires.

The rental arrangements are of the simplest nature; one or any number of dials or clocks of any design can be installed with the same ease and facility that a telephone instrument is placed at the disposal of a subscriber.

No further access to the dials is ever, under ordinary circumstances again required, as they need neither winding, cleaning, setting, nor repairing, and uniformly indicate Greenwich time.

THE MAGNETA COMPANY,  
Winchester House,  
Old Broad Street,  
LONDON, E.C.

Designs and general appearance of  
MAGNETA ELECTRIC CLOCKS.



SPECIAL.

SPECIAL.

#### RENTAL RATES.

Single Clock ..... 5½d. per week.  
Large Installations By Special Contract.

Apart from the Rental Time Service herein described, the Magneta Company installs whole buildings, whether such buildings are Private Houses, Public Institutions, Hotels, Railway Stations, or otherwise, thus providing a means of at once getting rid of the trouble attendant on ordinary spring clocks, there being no need for winding, setting, repairs, nor attention of any kind whatsoever, consequently the calls, always inconvenient, of a man to wind and set are rendered unnecessary.

As the whole system is worked without batteries or any outside source of electric current, there is absolutely nothing to renew, and the various clocks and dials distributed throughout the premises and precincts work with absolute precision year after year.

The entire number of clocks throughout the house is actuated by a Master Clock, which may stand in the Hall or Entrance.

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THE MAGNETA COMPANY,  
Electric Clock Systems without Batteries or Contacts,

Telephone :  
11450 CENTRAL.

Telegrams :  
"DIAL, LONDON."

WINCHESTER HOUSE,  
OLD BROAD STREET, E.C.

No charge for installing or fixing.

RENTAL FORM.

The undersigned agrees to rent for \_\_\_\_\_ years  
Clocks \_\_\_\_\_ inches diameter, \_\_\_\_\_ cases, at the Yearly  
Rental of \_\_\_\_\_ payable in advance.

The above Agreement is to remain in force year by year, unless terminated by due and proper notice to be given in writing at least three months previous to the day on which the subscription for the ensuing year would become due.

Subscriber's Signature \_\_\_\_\_  
Address \_\_\_\_\_  
Date of Application \_\_\_\_\_

To THE MAGNETA COMPANY,  
Winchester House, Old Broad St., E.C.

Subject to the Company obtaining wayleave permission and deciding to wire the building.