

THE  
MAGNETA COMPANY



ELECTRIC TIME SERVICE.

AT

SMALL ANNUAL RENTAL

Contractors to H.M. Office of Works

FOR

ROYAL MINT & POSTAL BUILDINGS.

WINCHESTER HOUSE, E.C.



For:—

RESIDENTIAL CHAMBERS,  
OFFICES,  
FLATS,  
PRIVATE HOUSES.

Immense convenience and advantage  
secured by having at least one clock  
or dial in the house or premises  
which

NEVER VARIES,

REQUIRES NO WINDING,

NEEDS NO REPAIRING,

WORKS YEAR AFTER YEAR  
WITHOUT ATTENTION OF  
ANY KIND AND ALWAYS  
SHOWS

**GREENWICH TIME.**

THE MAGNETA COMPANY,  
Winchester House,  
Old Broad Street,  
LONDON, E.C.

## Some Recent Installations:—

ROYAL MINT, E.

POSTAL BUILDINGS.

NEW RITZ HOTEL, PICCADILLY, W.

SAVOY HOTEL.

METROPOLITAN WATER BOARD.

WOOLWICH NEW MUNICIPAL  
BUILDINGS.

SIR WILLIAM H. PREECE, K.C.B., F.R.S.

*(Extract from Report).*

“I have formed a very high opinion of its practical merits. The system is trustworthy.”

Also extensively in use in the chief capitals of Europe, and installed in SEVENTY leading Hotels.

There is no charge for installing, fixing, or connecting to time wires.

The rental arrangements are of the simplest nature; one or any number of dials or clocks of any design can be installed with the same case and facility that a telephone instrument is placed at the disposal of a subscriber.

No further access to the dials is ever, under ordinary circumstances again required, as they need neither winding, cleaning, setting, nor repairing, and uniformly indicate Greenwich time.

THE MAGNETA COMPANY,  
Winchester House,  
Old Broad Street,  
LONDON, E.C.

Designs and general appearance of  
MAGNETA ELECTRIC CLOCKS.



SPECIAL.



SPECIAL.

RENTAL RATES.

Single Clock ..... 5½d. per week.

Large Installations By Special Contract.

Apart from the Rental Time Service herein described, the Magneta Company installs whole buildings, whether such buildings are Private Houses, Public Institutions, Hotels, Railway Stations, or otherwise, thus providing a means of at once getting rid of the trouble attendant on ordinary spring clocks, there being no need for winding, setting, repairs, nor attention of any kind whatsoever, consequently the calls, always inconvenient, of a man to wind and set are rendered unnecessary.

As the whole system is worked without batteries or any outside source of electric current, there is absolutely nothing to renew, and the various clocks and dials distributed throughout the premises and precincts work with absolute precision year after year.

The entire number of clocks throughout the house is actuated by a Master Clock, which may stand in the Hall or Entrance.

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## THE MAGNETA COMPANY,

Electric Clock Systems without Batteries or Contacts,

Telephone :  
11450 CENTRAL.

Telegrams :  
"DIAL, LONDON."

WINCHESTER HOUSE,  
OLD BROAD STREET, E.C.



No charge for installing or fixing.

## RENTAL FORM.

The undersigned agrees to rent for \_\_\_\_\_ years  
Clocks \_\_\_\_\_ inches diameter, \_\_\_\_\_ cases, at the Yearly  
Rental of \_\_\_\_\_ payable in advance.

The above Agreement is to remain in force year by year, unless terminated by due and proper notice to be given in writing at least three months previous to the day on which the subscription for the ensuing year would become due.

Subscriber's Signature \_\_\_\_\_

Address \_\_\_\_\_

Date of Application \_\_\_\_\_

To THE MAGNETA COMPANY,

Winchester House, Old Broad St., E.C.

Subject to the Company obtaining way-leave permission and deciding to wire the building.

# MAGNETA COMPANY

Electric Clock and Time Systems  
without Batteries or Contacts.

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## BRANCHES.

GLASGOW.

85, West Regent Street.

PARIS.

110, Rue Réaumur.

NEW YORK.

11, Broadway.

## PATENTED:

Great Britain and in chief Countries  
throughout the World.



Telephone:  
41250 Central

Telegrams:  
Dial London.

## The Magneta Company.

Electric Clock systems without Batteries or Contacts.

In accordance Winchester House,  
with our letter Old Broad Street,  
dated 29/10/06. E.C.

**BRANCHES:**

PARIS:  
110 Rue Réaumur.  
NEW YORK:  
11 Broadway.  
GLASGOW:  
63 West Regent Street.

TELEPHONE No.

11450 CENTRAL.

TELEGRAMS:

DIAL, LONDON.

# THE MAGNETA COMPANY,

**ELECTRIC CLOCK SYSTEMS WITHOUT BATTERIES OR CONTACTS.**

(Contractors to H. M. Office of Works.)

Typed D.S.

WORKS AND STORES—  
COLEMAN STREET, E.C.

WINCHESTER HOUSE,

OLD BROAD STREET.

LONDON, E.C. October 29th 1906.

Dear Sir,

We are making arrangements for introducing our electric time wire into offices and buildings in the neighbourhood, whereby one or more dials can be placed at the disposal of a subscriber with the same ease and facility that a telephone instrument is.

These dials invariably indicate Greenwich time, and require no attention of any kind, either for winding, setting or repairing.

Thinking possibly that the matter would interest you, we have arranged for our representative to give you a call, and we should be much obliged if you would extend to him the courtesy of a few minutes' interview.

No charge is made for installing, merely a small rental rate for the dial.

The short notes under separate cover will explain the system, which we may mention has already been installed at the Royal Mint and in Postal Buildings.

The Secretary,  
City & Guilds of London Technical College,  
Leonard Street,  
E.C.

Yours faithfully,  
For the MANAGING ENGINEER.

