

THE
MAGNETA COMPANY



ELECTRIC TIME SERVICE.

AT

SMALL ANNUAL RENTAL

Contractors to **H.M. Office of Works**

FOR

ROYAL MINT & POSTAL BUILDINGS.

WINCHESTER HOUSE, S.C.

For:—

RESIDENTIAL CHAMBERS,
OFFICES,
FLATS,
PRIVATE HOUSES.

Immense convenience and advantage
secured by having at least one clock
or dial in the house or premises
which

NEVER VARIES.

REQUIRES NO WINDING,

NEEDS NO REPAIRING,

**WORKS YEAR AFTER YEAR
WITHOUT ATTENTION OF
ANY KIND AND ALWAYS
SHOWS**

GREENWICH TIME.

THE MAGNETA COMPANY,
Winchester House,
Old Broad Street,
LONDON, E.C.

Some Recent Installations:-

ROYAL MINT, E.

POSTAL BUILDINGS.

NEW RITZ HOTEL, PICCADILLY, W.

SAVOY HOTEL.

METROPOLITAN WATER BOARD.

WOOLWICH NEW MUNICIPAL
BUILDINGS.

SIR WILLIAM H. PREECE, K.C.B., F.R.S.

(Extract from Report).

“I have formed a very high opinion
of its practical merits. The system
is trustworthy.”

Also extensively in use in the chief
capitals of Europe, and installed in
SEVENTY leading Hotels.

There is no charge for installing, fixing, or connecting to time wires.

The rental arrangements are of the simplest nature; one or any number of dials or clocks of any design can be installed with the same ease and facility that a telephone instrument is placed at the disposal of a subscriber.

No further access to the dials is ever, under ordinary circumstances again required, as they need neither winding, cleaning, setting, nor repairing, and uniformly indicate Greenwich time.

THE MAGNETA COMPANY,
Winchester House,
Old Broad Street,
LONDON, E.C.

Designs and general appearance of
MAGNETA ELECTRIC CLOCKS.



SPECIAL.

SPECIAL.

RENTAL RATES.

Single Clock 5½d. per week.

Large Installations By Special Contract.

Apart from the Rental Time Service herein described, the Magneta Company installs whole buildings, whether such buildings are Private Houses, Public Institutions, Hotels, Railway Stations, or otherwise, thus providing a means of at once getting rid of the trouble attendant on ordinary spring clocks, there being no need for winding, setting, repairs, nor attention of any kind whatsoever, consequently the calls, always inconvenient, of a man to wind and set are rendered unnecessary.

As the whole system is worked without batteries or any outside source of electric current, there is absolutely nothing to renew, and the various clocks and dials distributed throughout the premises and precincts work with absolute precision year after year.

The entire number of clocks throughout the house is actuated by a Master Clock, which may stand in the Hall or Entrance.

THE MAGNETA COMPANY,
Electric Clock Systems without Batteries or Contacts,

Telephone:
11450 CENTRAL.

Teleg.gramme:
"DIAL, LONDON."

WINCHESTER HOUSE,
OLD BROAD STREET, E.C.

No charge for installing or fixing.

RENTAL FORM.

The undersigned agrees to rent for _____ years
Clocks _____ inches diameter, _____ cases, at the Yearly
Rental of _____ payable in advance.

The above Agreement is to remain in force year by year, unless
terminated by due and proper notice to be given in writing at least
three months previous to the day on which the subscription for the
ensuing year would become due.

Subscriber's Signature _____

Address _____

Date of Application _____

To THE MAGNETA COMPANY,
Winchester House, Old Broad St., E.C.

Subject to the Company obtaining written permission and according to wise directions.

MAGNETA COMPANY

Electric Clock and Time Systems
without Batteries or Contacts.

BRANCHES.

GLASGOW.

85, West Regent Street.

PARIS.

110, Rue Réaumur.

NEW YORK.

11, Broadway.

PATENTED:

Great Britain and in chief Countries
throughout the World.

Telephone.
44250 Central

Telegrams.
Giant London.

The Alnwick Company.

Electric Clock systems without Batteries or Contacts.

In accordance with our Letter Old Broad Street,
dated 29/10/06. E.C.

BRANCHES:

PARIS:
110 Rue Réaumur.

NEW YORK:
11 BROADWAY

GLASGOW:
63 WEST REGENT STREET.

TELEPHONE NO.

11450 CENTRAL

TELEGRAMS:

DIAL, LONDON.

THE MAGNETA COMPANY,

ELECTRIC CLOCK SYSTEMS WITHOUT BATTERIES OR CONTACTS.

(Contractors to H.M. Office of Works.)

Typed D.S.

WORKS AND STORES—
COLEMAN STREET, E.C.

WINCHESTER HOUSE,

OLD BROAD STREET.

LONDON, E.O. October 29th 1906.

Dear Sir,

We are making arrangements for introducing our electric time wire into offices and buildings in the neighbourhood, whereby one or more dials can be placed at the disposal of a subscriber with the same ease and facility that a telephone instrument is.

These dials invariably indicate Greenwich time, and require no attention of any kind, either for winding, setting or repairing.

Thinking possibly that the matter would interest you, we have arranged for our representative to give you a call, and we should be much obliged if you would extend to him the courtesy of a few minutes' interview.

No charge is made for installing, merely a small rental rate for the dial.

The short notes under separate cover will explain the system, which we may mention has already been installed at the Royal Mint and in Postal Buildings.

The Secretary,

City & Guilds of London Technical College,
Leonard Street,
R.C.

Yours faithfully,
For the MANAGING ENGINEER.

