

Horological Journal

INCORPORATING THE WATCH AND CLOCK MAKER

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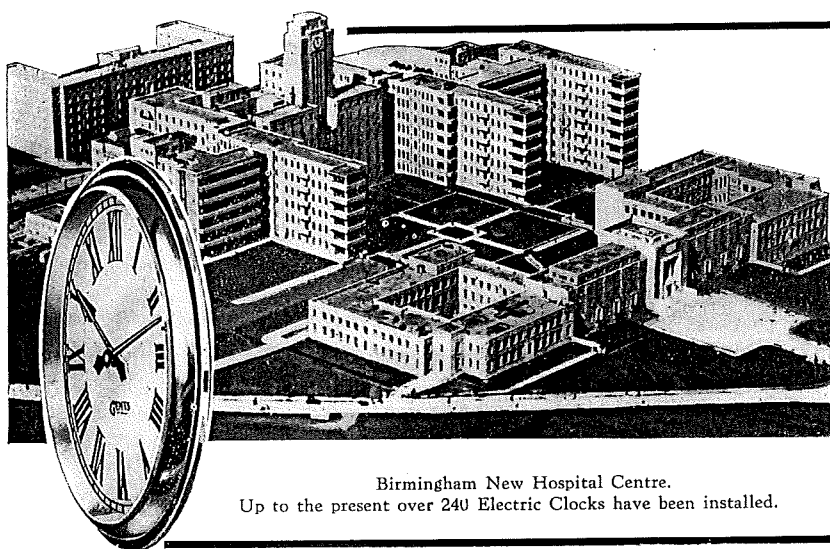
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Up to the present over 240 Electric Clocks have been installed.

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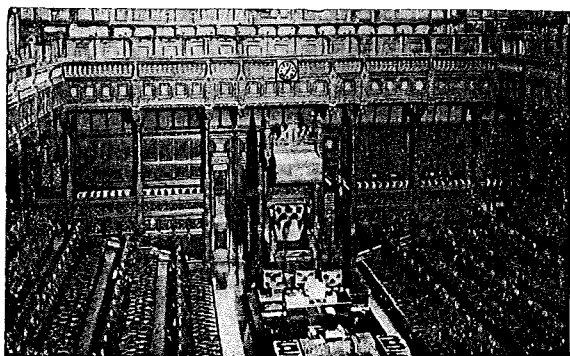
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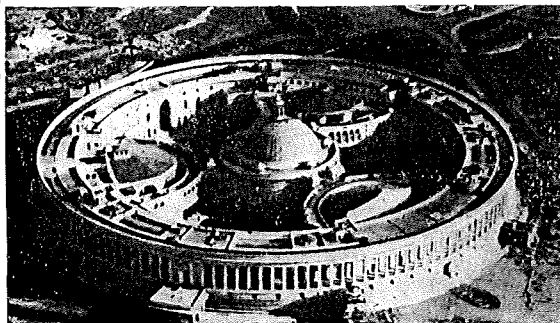
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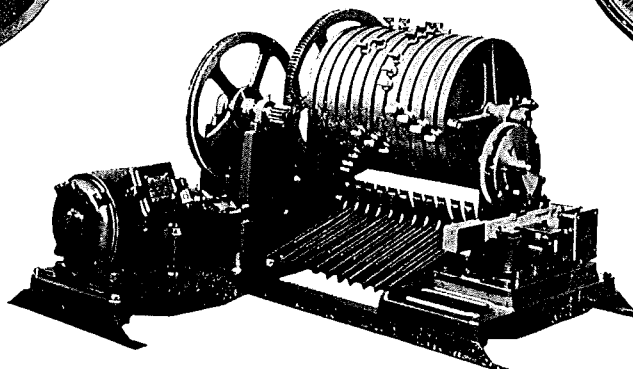
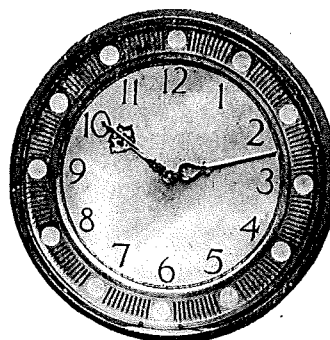
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WATCH & CLOCK MAKER

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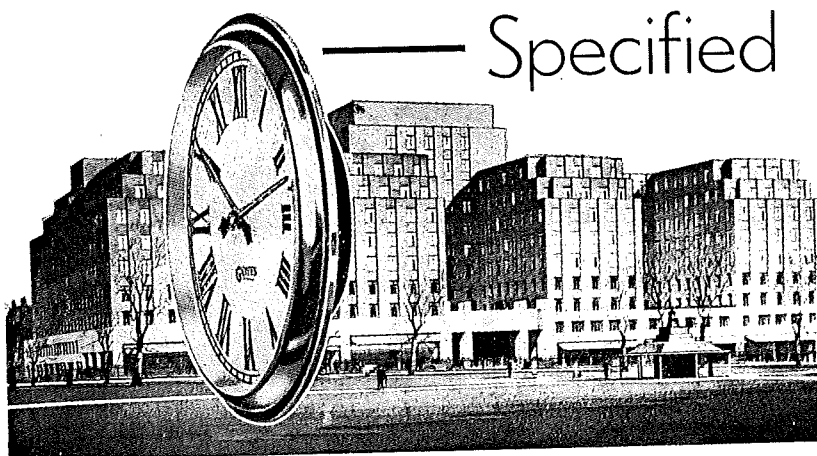
An International Journal for the Scientific and Antiquarian Horologist and for Manufacturers, Retailers and Adjusters of Watches, Mechanical and Electrical Clocks and Scientific Recording Instruments

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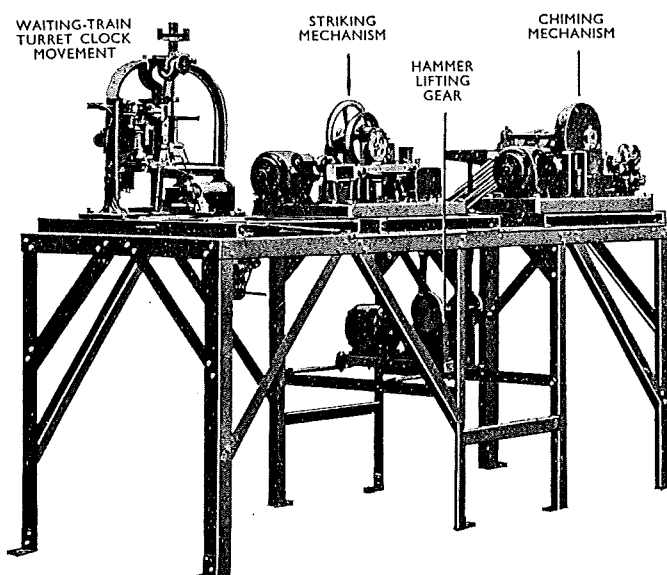
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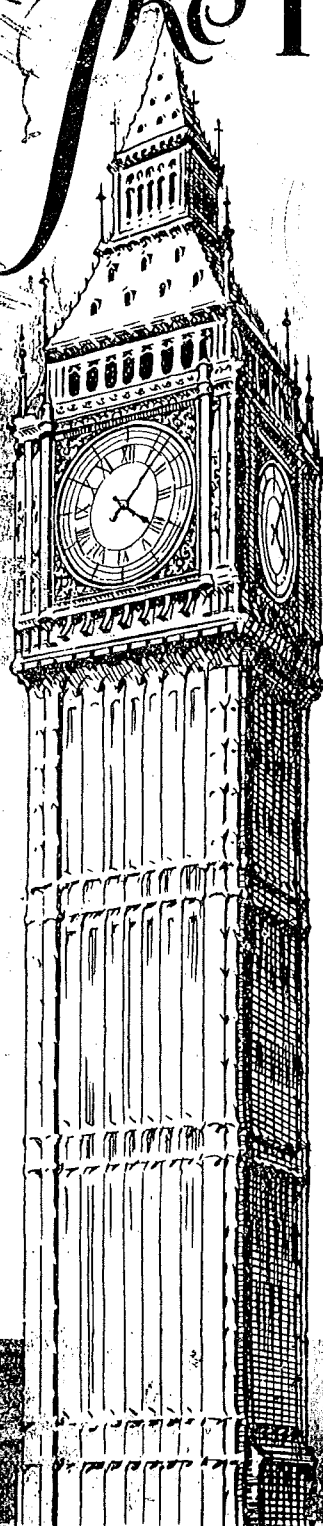
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The HOROLOGICAL JOURNAL



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An advertisement for 'Gents' Pul-Syn-Etic Electric Clock Systems'. It features a central diagram showing a large clock face at the top left, connected by lines to several smaller clock faces arranged in a semi-circle. Below the diagram, the text reads: 'Gents' Pul-Syn-Etic Electric Impulse Clock System insures against any trouble or annoyance caused by inaccurate clocks. Install one right away and operate your clocks and workmen's Time Checks by the most modern, simple and accurate system. One Home Transmitter controls any number.' Below this, it says 'Write to Gents immediately for their new 84 page illustrated catalogue.' The brand name 'GENTS PUL-SYN-ETIC' is prominently displayed in a stylized font, with 'ELECTRIC CLOCK SYSTEMS' underneath. At the bottom, it says 'FARADAY WORKS, LEICESTER'. To the left of the diagram, the text 'Keeping Time all over the World' is written vertically.

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ELECTRIC CLOCK SYSTEMS

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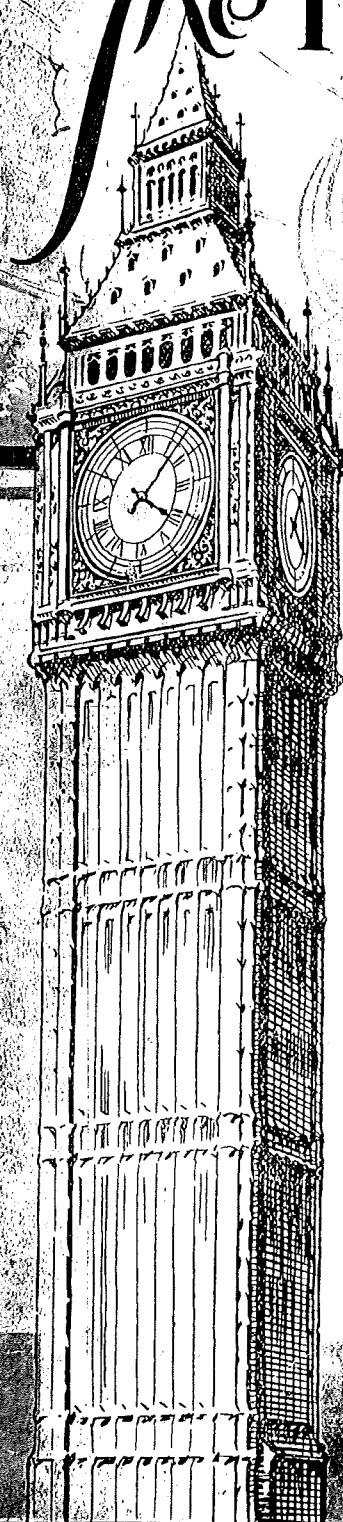
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Price Fourpence.

FEBRUARY, 1930.

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The HOROLOGICAL JOURNAL



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Keeping Time all over the World

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The advertisement features a central illustration of a large round clock with Roman numerals, labeled 'PULSYNETIC' and 'ELECTRIC'. This central clock is connected by a network of lines to several smaller clock icons arranged around it. Below the main text, there are three small silhouettes representing a home, an office, and a factory, each with a clock icon above it. The entire advertisement is framed by a decorative border of clock faces.

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Circulates throughout the World

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JANUARY, 1930

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GENTS' are recognised as the Universal time keepers. Day and night they are keeping the time systems of whole cities and districts, as well as those of large office organisations and institutions, perfectly synchronised, without any alteration or adjustment.

GENTS'

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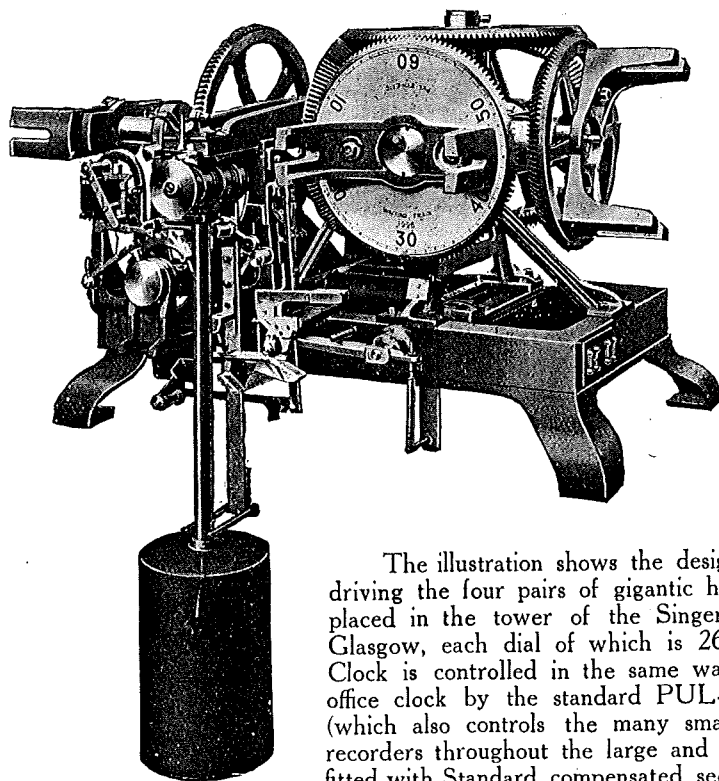
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MENTION THE "HOROLOGICAL JOURNAL."

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MOVEMENT

*Which drives the
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Electric Clocks
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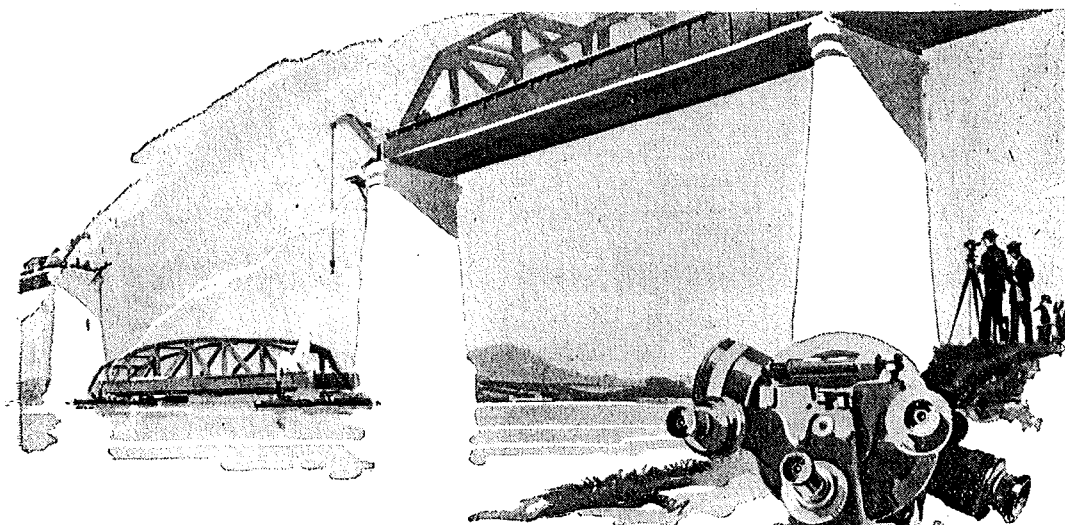
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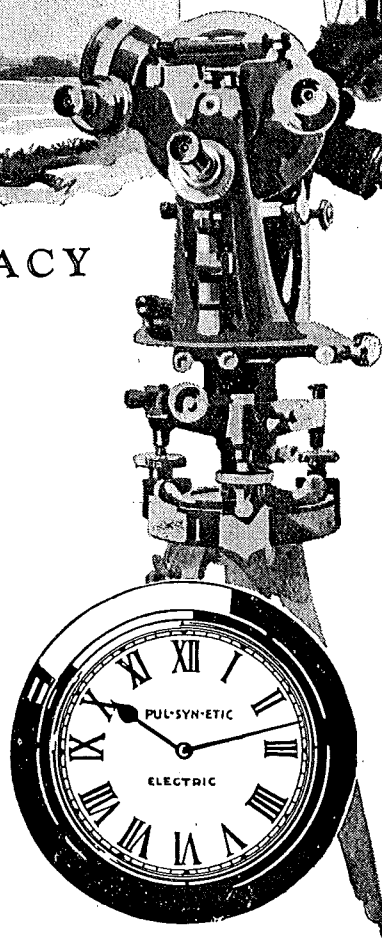
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S I L E N C E

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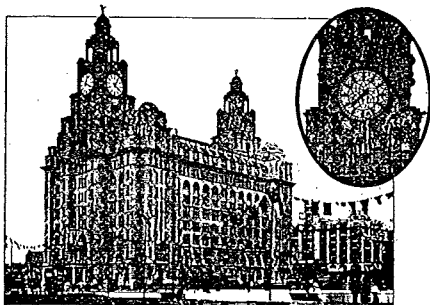
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WAITING- TRAIN

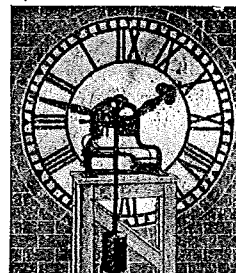
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(PULSYNETIC)
CLOCKS

TURRET CLOCKS.



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CONDITIONS.



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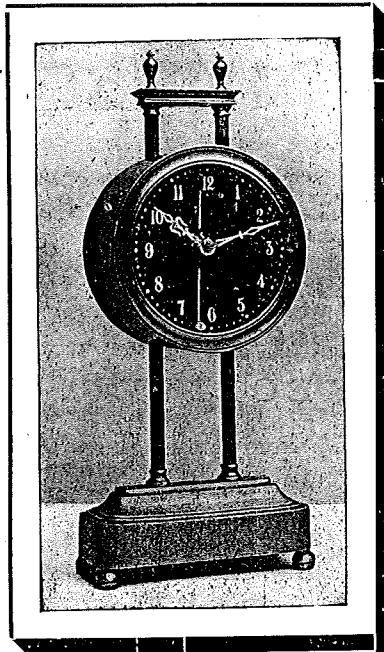
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WRISTLET WATCH

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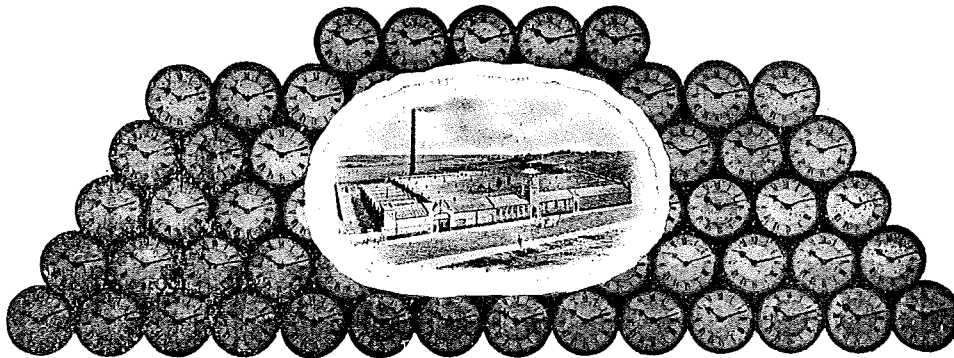


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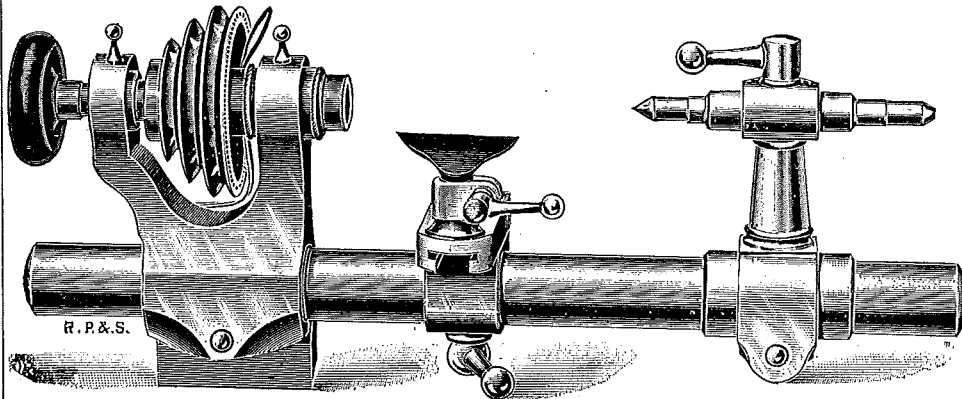
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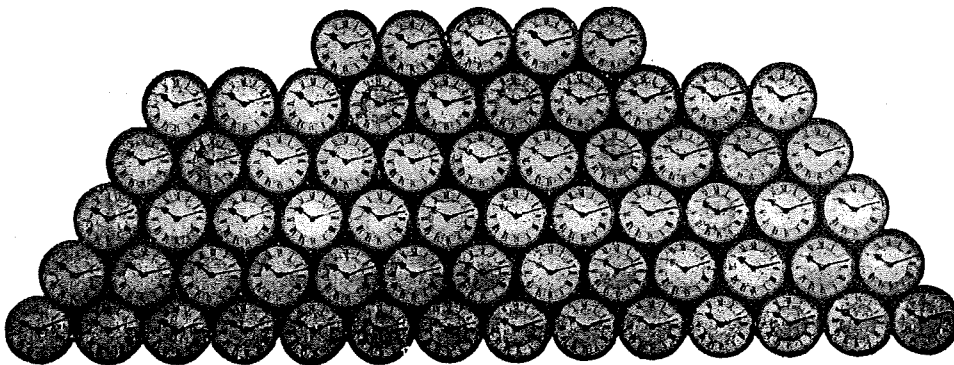


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